

June 15, 2015

The Honorable Tom Wheeler Chairman Federal Communications Commission 445 12th Street, SW Washington, DC 20554

Re: GN Docket No. 13-5, Technology Transitions; GN Docket No. 12-353, AT&T Petition to Launch a Proceeding Concerning the TDM-to-IP Transition; WC Docket No. 05-25, Special Access for Price Cap Local Exchange Carriers.

Dear Chairman Wheeler,

As an entrepreneurial small business owner and President of 6AM Marketing, I am writing you to share my concerns about maintaining a competitive marketplace in the telecommunications industry.

My company, which is a specialized and high-touch marketing, social media, web and brand awareness building firm relies on the power of unique and sophisticated ideas to deliver a variety of individualized products to our highly valued clients.

I know TDS, our local voice and Internet services provider maintains similar values and offers us the tailored products we need so we can best serve our customers. And thanks to that system, we have chosen a provider that delivers not only the most reliable technology, but also the best service and price. Without these communications tools our business cannot thrive the way we do in our highly competitive market.

With Internet Protocol or IP-based communications becoming the norm, having choice becomes even more vital. Technology and competition both drive innovation. If either of these is restricted in the marketplace, my ability to serve my own customers could also be harmed by the lack of individualized solutions.

The FCC has always been a champion for competition in the telecommunications industry. With this above referenced petition pending, I hope you will maintain that position. For my business to succeed, I need to select the carrier with the products, service, and price that makes sense for us. A "one-size-fits-all" approach will not be the best fit for 6AM Marketing or, ultimately, for our clients.

Sincerely.

Wayne Harris President

cc: Commissioner Mignon Clyburn Commissioner Jessica Rosenworcel Commissioner Ajit Pai

Commissioner Michael O'Rielly

Jonathan Sallet Matthew DelNero **Howard Symons**

330 S. WHITNEY WAY #300 MADISON, WI 53705 608.232.9696 **GAMMARKETING.COM**